

URBANOCTOBER

1. - 31.10.2021

Faculty of design

Prevale 10, Trzin, Slovenia

www.fd.si



URBANOCTOBER

15.10.2021

NEW EUROPEAN BAUHAUS DAY

The New European Bauhaus is a creative and interdisciplinary initiative, convening a space of encounter to design future ways of living, situated at the crossroads between art, culture, social inclusion, science and technology. It brings the Green Deal to our living places and calls for a collective effort to imagine and build a future that is sustainable, inclusive and beautiful for our minds and for our souls.

Faculty of design is proud to be among few NEB partners from Slovenia and even prouder to present our first but not least New European Bauhaus day.



NEW EUROPEAN BAUHAUS DAY

10.00 - 10.30

OPENING SPEECHES

Prof. Nada Matičič, acting dean of FD

FROM BAUHAUS 1920 - UNTIL PRESENT

Zoran Jankovič, Mayor of the City of Ljubljana

Assist. Veronika Gruden Bole, MSc, PhD Candidate,

Vice Dean for Quality Assurance and Social Responsibility, FD

Giorgio Tessadri

New European Bauhaus - Communication team

10.30 - 11.15

HONOURABLE SPEECHES

Prof. Rado Bohinc, PhD., Social responsibility movement

Jurij Dobrila, Designers Society of Slovenia

Urška Krivograd, Centre For Creativity Slovenia/MAO

Zmago Novak, Zavod BIG, BigSEE platform

11.15 - 11.30

COFFEE BREAK

11.30 - 12.30

EXPERT CONTRIBUTIONS

11.30 - 11.40

Assist. Prof. Peter Lipar PhD,

Head of Chair of the Faculty of Civil and Geodetic Engineering,
University of Ljubljana

REMODELLING URBAN SPACE

11.40 - 11.50

Assist. Prof. Inge Kalan,

Interior Design department, Faculty of Design

**CHANGE OF USE NON-FUNCTIONAL AND DISCARDED GREEN
URBAN AREA IN LJUBLJANA**

- 11.50 - 12.00 **Renata Zamida**, Acting Director, Rog Centre
ROG CENTRE: Transformation an important piece of Ljubljana's industrial heritage into a new public institution to meet the challenges of 21st century
- 12.00 - 12.10 **Petra Grmek Green**,
Director of Zavod Trust, Zavod Trust so.p. – Etri community
MAKE IN SLOVENIA – centuries of uninterrupted fashion manufacturing excellence at the threshold of sustainable transformation
- 12.10 - 12.20 **Assoc. Prof. Tanja Devetak**,
Independent researcher, Centre of Design Research,
Faculty of Design
TREND OR WASTE?
- 12.20 - 12.30 **Gorazd Trušnovec**
President of the Association
Urban Beekeepers' Association of Slovenia
PRISON HONEY: A pilot project in Ljubljana's prison as an example of good practice of urban beekeeping and the therapeutic potential of beekeeping as a craft
- 12.30 - 12.40 **Assis. Prof. Valentina Vezzani, PhD**
University of Madeira, Portugal
LIVING AND LEARNING FROM NATURE
- 12.40 - 13.15 LUNCH BREAK

13.15 - 13.30

PRESENTATION OF INTERDISCIPLINARY PROJECTS

(Interior Design, Visual Communications, Fashion and Textile Design, Design Management) master student's projects

Mentors: Prof. Jasna Hrovatin PhD, Assoc. Prof. Jordan Berginc, PhD, Assist. Prof. Aleš Lipnik, PhD

**REVITALIZATION OF URBAN DESIGN OF KARDELJEVA
PLOSCAD - LJUBLJANA**

Mentors: Assis. Prof. Inge Kalan Lipar,

Assis. Prof. Peter Lipar, Prof. Nada Matičič,

Lecturer Petra Kocjančič, mag.diz.,

Assis. Prof. Ivo Koritnik,

Students of 2nd year Interior design

13.30 - 14.00

NEW EUROPEAN BAUHAUS DESIGN TALK
ON THE TOPIC

“What can EU do to help our generation create a greener future and how can our generation help EU to reach the targets of the EU Green Deal?”

Venue: Ljubljana Castle, Ljubljana

Host: **Steinar Valade – Amland**,

Three Point Zero

About the host: Steinar Valade-Amland is economist focusing on management and marketing. Through more than 30 years of professional practice, he has gathered extensive and valuable experience from various industries, filling managerial roles within sales, marketing and PR, export and product management - leading to the design industry as an account director and later CEO of one of Denmark's leading brand design agencies

Participants in the round table:

Prof. Dragan Čalović, PhD

Vice Dean for International Cooperation,
Faculty of Contemporary Arts Serbia

Piet Vandewalle

Architect/ International Coordinator Thomas Moore
University for Applied Sciences/ Interior, Design & Architecture, Mechelen, Belgium

Meta Štular

Acting Director of Strategic Development
and Programmes, Rog Centre

Lynne Elvins

Design Management Professional and Sustainable Design
Advocate, founder of Design Rally, Great Britain

Assoc. Prof. Jordan Berginc, PhD

Faculty of design

Representative of Student Council

Faculty of design