

URBANOCTOBER

1. - 31.10.2021

Faculty of design

Prevale 10, Trzin, Slovenia

www.fd.si



URBANOCTOBER

SCHEDULE

Urban October is an UN HABITAT project, which offers an opportunity for everyone to be part of the conversations and activities that address our cities and towns and challenges they are facing in the global society. Within the 31 days of promoting a better urban future, Faculty of design, associated member of University of Primorska, is preparing events that will contribute to the awareness of the growing importance of quality, sustainable and inclusive urban planning in the region.

<i>1.10.</i>	INTRODUCTION TO THE URBAN OCTOBER EVENTS
<i>4.10. - 29.10.</i>	WORKSHOPS WITH STUDENTS OF FACULTY OF DESIGN
<i>11.10. - 15.10.</i>	GOINGREENGLOBAL DESIGN WEEK
<i>13.10.</i>	WORLD HABITAT DAY
<i>15.10.</i>	NEW EUROPEAN BAUHAUS DAY
<i>18.10. - 22.10.</i>	GIDE INTERNATIONAL WORKSHOPS: LEARNING FROM NATURE
<i>20.10.</i>	FESTIVAL OF WOOD
<i>25.10. - 29.10.</i>	WORLD CITIES DAY 2021: PRESENTATION OF STUDENT WORKSHOP OUTPUTS AND FINAL CONCLUSIONS



1.10.

INTRODUCTION TO THE URBAN OCTOBER EVENTS,

GoinGreenGlobal Design week,
World Habitat Day,
New European Bauhaus Day and
World cities day
- Welcoming event for 1st year students and Erasmus students

Welcome speech:

Prof. Nada Rožmanec Matičič, dean, Faculty of design

Participating:

Assoc. Prof. Damjana Celcar, PhD.
Assist. Prof. Barbara Dovečar, Msc.
Assist. Manca Maticic Zver
Jan Krmelj, head of International office (all FD)

Lecture 1:

Introduction to creativity / Uvod v ustvarjalnost

Spela Jambrek, lecturer, FD

Lecture 2:

Introduction to design concepts

Živa Slavec, senior lecturer
Sabina Puc, PhD, senior lecturer
Assist. Prof. Dare Birsa
Assoc. Prof. Tanja Devetak
Assist. Prof. Barbara Dovečar, Msc. (all FD)

4.10. - 8.10.

WORKSHOPS WITH FD STUDENTS: BETTER URBAN FUTURE, ARCHITECTURAL DRAWING BASED ON BETTER URBAN FUTURE THEME

(by the study schedule)

Lecturing Prof.: Živa Slavec, senior lecturer, FD
Participating: FD students of Visual communication, Interior design,
Textiles and fashion, Design management course and Erasmus+
students

4.10. - 29.10.

UPCYCLING MEN'S SUITS, SUSTAINABLE WORKSHOP

Lecturing Prof.: Assoc. Prof. Matea Benedetti

Participating: 3rd year students of Textile and Fashion Design, FD

11.10. - 15.10.

GOINGREENGLOBAL DESIGN WEEK

Venues:

Faculty of design, Prevale 10, Trzin, Slovenia

Ljubljana Castle, Ljubljana

11. 10., 12.10. 14.10.: International workshops for FD students with domestic and foreign experts*

13.10.

WORLD HABITAT DAY*,

Ljubljana Castle

15.10.

NEW EUROPEAN BAUHAUS DAY*,

Ljubljana Castle

18.10. - 22.10.

INTERNATIONAL GIDE WEEK: LEARNING FROM NATURE

GIDE, the Group for International Design Education was formally established in 2003 and is a unique network of eight higher education art and design institutions which evolved from an earlier intercultural network established in the nineties. GIDE exists to enrich the intercultural experiences of students, educators and institutions by providing opportunities for collaboration, benchmarking and knowledge exchange.

Partner institutions: Politecnico di Milano (IT), University of Madeira (Port), School of Design, Jiangnan University (China), Duncan of Jordanstone College of Art & Design (Scotland), La Scuola Universitaria Professionale della Svizzera Italiana (SUPSI), – the University of Applied Sciences of Southern Switzerland, Hochschule Magdeburg, Stendal (DE), Thomas More University College (Belgium), Faculty of design, associated member of University of Primorska (Slo)

Workshops on the topic: Learning from nature

Mentors: Assist. Prof. Inge Kalan Lipar, Interior Design department,
Assist. Prof. Barbara Dovečar, MSc., Visual Communications Department
(both FD),

Participating: Students of Interior Design and Visual Communications
course and Erasmus+ students

19.10.

18:00 Opening of the exhibition

– Student projects in academic year 2020/2021

Venue:

Ljubljana Fine Artists Society – DLUL, Breg 22, Ljubljana

20.10.

FESTIVAL OF WOOD

workshops for FD students on the topic

MULTIFUNCTIONAL MODULAR CONVERSION VAN SYSTEMS FOR BUSI-
NESS AND LEISURE PURPOSES

Mentors:

Prof. Jasna Hrovatin, PhD, Interior design department, FD

Darko Šurina, Head of product development, Podgorje d.o.o., ADRIA group

Participating:

Interior Design Students (3rd year) and Erasmus+ students
(by study schedule)

25.10. - 29.10.

FESTIVAL OF WOOD WORLD CITIES DAY 2021:

Presentation of student workshop outputs and final
conclusions

Venue:

House of design management and innovation (HDMI),
Gerbičeva 51, Ljubljana

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13.10.2021

WORLD HABITAT DAY

Every October, UN-Habitat and partners organize a month of activities, events and discussions on urban sustainability. The purpose of World Habitat Day is to reflect on the state of our towns and cities, and on the basic right of all to adequate shelter. It is also intended to remind the world that we all have the power and responsibility to shape the future of our cities and towns.

This year, Urban October opens with World Habitat Day on 4 October, but Faculty of design will honour The World Habitat day on 13 October, with number of student conversations and expert contributions.

Venue: Ljubljana Castle, Ljubljana

Host: Assist. Prof. Blažka Muller, PhD



WORLD HABITAT DAY

- 10.00 - 10.15 OPENING SPEECH
Prof. Nada Matičič,
acting dean of FD:
The importance of Innovative Design for better Green world
- 10.15 - 10.30 HONOURABLE SPEECH
Steinar Valade – Amland,
Three Point Zero, Copenhagen, Denmark
**Conceiving Incentives, Creating Images and Fostering
Enthusiasm to Embrace Sustainable Living**
- 10.30 - 11.30 EXPERT CONTRIBUTIONS
10.30 - 10.40 Piet Vandewalle Architect
International coordinator Thomas Moore University for Applied
Sciences
Interior, Design&Architecture, Mechelen Belgium
The future of hybrid city
- 10.40 - 10.50 Assoc. Prof. Dragan Čalović, PhD,
Vice Dean for International Cooperation,
Faculty of Contemporary Arts Serbia
Responsible design
- 10.50 - 11.00 Lynne Elvins,
Design Management Professional and
Sustainable Design Advocate,
founder of Design Rally, Great Britain
**Circular economy & design thinking – The Issue for European
Green Deal**
- 11.00 - 11.10 Mag. Ariana Ferfila,
Head of the Beekeeping Academy of Slovenia,
Agricultural Institute of Slovenia
Beekeeping academy of slovenia

- 11.10 - 11.20 Assist. Prof. Inge Kalan Lipar
Interior Design department, Faculty of Design
Assist. Prof. Barbara Dovečar, MSc
Visual Communications Department, Faculty of Design
**LEARNING FROM NATURE – Introduction to the international
GIDE group workshop**
- 11.20 - 11.45 COFFEE BREAK
- 11.45 - 12.00 PRESENTATION OF STUDENT PROJECTS
- Prof. Nada Matičič, Architect
Assist. Prof. Ivo Koritnik, Architect
Benjamin Hafner, Architect
Participating students from Interior Design Department, FD
Presenation of urban design – Park Univerzale Domžale
- 12.00 - 12.45 **Let´s talk Design - THE DESIGNER AS FUTURE MAKER**
Host: Steinar Valade – Amland, Copenhagen, Denmark
Participating: students, alumni, professors

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15.10.2021

NEW EUROPEAN BAUHAUS DAY

The New European Bauhaus is a creative and interdisciplinary initiative, convening a space of encounter to design future ways of living, situated at the crossroads between art, culture, social inclusion, science and technology. It brings the Green Deal to our living places and calls for a collective effort to imagine and build a future that is sustainable, inclusive and beautiful for our minds and for our souls.

Faculty of design is proud to be among few NEB partners from Slovenia and even prouder to present our first but not least New European Bauhaus day.



NEW EUROPEAN BAUHAUS DAY

10.00 - 10.30

OPENING SPEECHES

Prof. Nada Matičič, acting dean of FD

FROM BAUHAUS 1920 - UNTIL PRESENT

Zoran Jankovič, Mayor of the City of Ljubljana

Assist. Veronika Gruden Bole, MSc, PhD Candidate,

Vice Dean for Quality Assurance and Social Responsibility, FD

Giorgio Tessadri

New European Bauhaus - Communication team

10.30 - 11.15

HONOURABLE SPEECHES

Prof. Rado Bohinc, PhD., Social responsibility movement

Jurij Dobrila, Designers Society of Slovenia

Urška Krivograd, Centre For Creativity Slovenia/MAO

Zmago Novak, Zavod BIG, BigSEE platform

11.15 - 11.30

COFFEE BREAK

11.30 - 12.30

EXPERT CONTRIBUTIONS

11.30 - 11.40

Assist. Prof. Peter Lipar PhD,

Head of Chair of the Faculty of Civil and Geodetic Engineering,
University of Ljubljana

REMODELLING URBAN SPACE

11.40 - 11.50

Assist. Prof. Inge Kalan,

Interior Design department, Faculty of Design

**CHANGE OF USE NON-FUNCTIONAL AND DISCARDED GREEN
URBAN AREA IN LJUBLJANA**

- 11.50 - 12.00 **Renata Zamida**, Acting Director, Rog Centre
ROG CENTRE: Transformation an important piece of Ljubljana's industrial heritage into a new public institution to meet the challenges of 21st century
- 12.00 - 12.10 **Petra Grmek Green**,
Director of Zavod Trust, Zavod Trust so.p. – Etri community
MAKE IN SLOVENIA – centuries of uninterrupted fashion manufacturing excellence at the threshold of sustainable transformation
- 12.10 - 12.20 **Assoc. Prof. Tanja Devetak**,
Independent researcher, Centre of Design Research,
Faculty of Design
TREND OR WASTE?
- 12.20 - 12.30 **Gorazd Trušnovec**
President of the Association
Urban Beekeepers' Association of Slovenia
PRISON HONEY: A pilot project in Ljubljana's prison as an example of good practice of urban beekeeping and the therapeutic potential of beekeeping as a craft
- 12.30 - 12.40 **Assis. Prof. Valentina Vezzani, PhD**
University of Madeira, Portugal
LIVING AND LEARNING FROM NATURE
- 12.40 - 13.15 LUNCH BREAK

13.15 - 13.30

PRESENTATION OF INTERDISCIPLINARY PROJECTS

(Interior Design, Visual Communications, Fashion and Textile Design, Design Management) master student's projects

Mentors: Prof. Jasna Hrovatin PhD, Assoc. Prof. Jordan Berginc, PhD, Assist. Prof. Aleš Lipnik, PhD

REVITALIZATION OF URBAN DESIGN OF KARDELJEVA PLOSCAD - LJUBLJANA

Mentors: Assis. Prof. Inge Kalan Lipar,

Assis. Prof. Peter Lipar, Prof. Nada Matičič,

Lecturer Petra Kocjančič, mag.diz.,

Assis. Prof. Ivo Koritnik,

Students of 2nd year Interior design

13.30 - 14.00

NEW EUROPEAN BAUHAUS DESIGN TALK
ON THE TOPIC

“What can EU do to help our generation create a greener future and how can our generation help EU to reach the targets of the EU Green Deal?”

Venue: Ljubljana Castle, Ljubljana

Host: **Steinar Valade – Amland**,

Three Point Zero

About the host: Steinar Valade-Amland is economist focusing on management and marketing. Through more than 30 years of professional practice, he has gathered extensive and valuable experience from various industries, filling managerial roles within sales, marketing and PR, export and product management - leading to the design industry as an account director and later CEO of one of Denmark's leading brand design agencies

Participants in the round table:

Prof. Dragan Čalović, PhD

Vice Dean for International Cooperation,
Faculty of Contemporary Arts Serbia

Piet Vandewalle

Architect/ International Coordinator Thomas Moore
University for Applied Sciences/ Interior, Design & Architecture, Mechelen, Belgium

Meta Štular

Acting Director of Strategic Development
and Programmes, Rog Centre

Lynne Elvins

Design Management Professional and Sustainable Design
Advocate, founder of Design Rally, Great Britain

Assoc. Prof. Jordan Berginc, PhD

Faculty of design

Representative of Student Council

Faculty of design