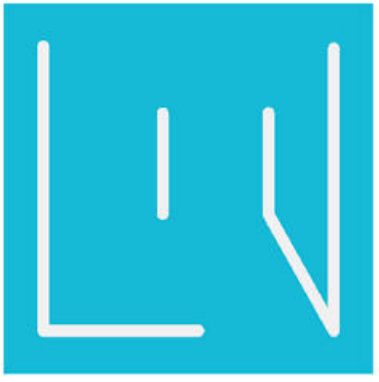


LIV HOSPITALITY
DESIGN AWARDS

LIV HOSPITALITY DESIGN AWARDS

LIV Hospitality Design Awards globally recognized excellence in Hospitality **Architecture, Interior Designs** and **Guest Experiences**.

The mission of LIV Hospitality Design Awards is to celebrate quality Architectural ventures and Interior Design diversity, that shape Hospitality worldwide. LIV is an inclusive platform, pursuing exceptional projects within the LIVING and EATING spaces, from Co-living to Beach Resort, from Fine Dining restaurant to Pop up Bar. We believe in the power of Architecture and Interior Design to shape our lives.

LIV HOSPITALITY DESIGN AWARDS

LIV Hospitality Design Awards – Concept

With 40 categories in LIVING and 24 categories in the EATING section represented, LIV is one of the most comprehensive design competitions dedicated to Hospitality Design uniting creativity, innovation, and guest experience. LIV is an inclusive Awards, not only dedicated to Hotel and restaurant but considering all LIVING & EATING spaces from housing to short-term residence, from fine dining restaurant to Pop up Bar.

LIV Hospitality Design Awards stand for LIVING space

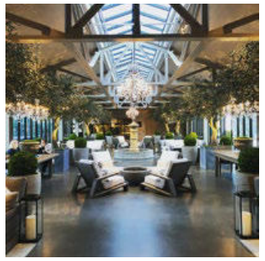
Our society is redefining space and Hospitality is embracing these changes by introducing new accommodation concepts, focusing on lifestyle, design, and guests' experience.

From Short-term Rental to Private Housing, Beach Resort, or Boutique Hotel, Campervan to Co-living, today's types of accommodation have never been more diverse.

LIV Hospitality Design Awards stand for EATING space

Local specialty restaurants are expanding globally, food courts are synonyms of diversity, fine dining is a multi-sensorial experience ... The Food & Beverage propositions are in constant evolution... offering to our taste's bulbs and Eyes: new concepts, atmosphere, design, colors, and textures.

From cocktail bar to food court, Michelin-starred establishments or event space, food-truck to a private club, the Food & Beverage scene has never been as exciting as today



About LIV Hospitality Design Awards

Selected by our esteemed jury of architects, designers, hoteliers, developers, and leaders in interior design and architectural fields,

LIV Hospitality Design Awards gives 8 winning titles per year to Professionals and Students:

- Architectural Design of the Year – Living: Professional
- Architectural Design of the Year – Eating: Professional
- Interior Design of the Year - Living: Professional
- Interior Design of the Year - Eating: Professional
- Emerging Architect of the Year – Living: Student
- Emerging Architect of the Year – Eating: Student
- Emerging Interior Designer of the Year - Living: Student
- Emerging Interior Designer of the Year- Eating: Student

The evaluation process for entries to the LIV Hospitality Design Awards is based on various judging criteria that are constantly adapted to new technical, social, economic, and ecological requirements. Each member of the Jury is passionately committed to providing a fair evaluation and are providing a score-card from 10 to 100 points.

Submissions need to be completed before the final deadline of March 31st, 2021.

LIV HOSPITALITY DESIGN AWARDS

Benefits of LIV Hospitality Design Awards

Brand Differentiation
Becoming a LIV Hospitality Design Award winner will set you apart from the competition. The LIV Hospitality Design Awards is an independent endorsement and an outstanding indicator of success.

Marketing Opportunities
Being associated with a business awards event provides excellent PR opportunities before, during, and after the event. LIV Winners will improve brand awareness and support the promotion of your business to new developers, futures partners, and potential clients worldwide. Our team has strong relationships with all major design-related media which will maximize your company's PR exposure.

Confidence
Winning LIV Hospitality Design Awards will not only inspire the confidence of guests and develop loyal guests in this highly competitive market, but it will also stimulate continuous growth and development of your establishment.

Team Appreciation
Winning a prize or receiving LIV Honorable Mention is a very public way of recognizing the hard work and achievements of your staff. Awards should be celebrated as a team to boost morale.

Attracting Talents
Become an Award-winning company, increase your company reputation to attract new talent and engage with potential investors.

Receive a Winner Package
The LIV winners will receive a winner's seal, to promote your Award online and in print, Winners Certificate, be invited to the Bi-Annual Awards event where Grand Winners will receive their Trophy, be promoted in the newsletter to 120,000 design professionals, media, and potential clients worldwide as well as having A permanent online profile on the winners' page.

LIV Hospitality Design Awards part of 3C Awards

HOSSEIN FARMANI

Hossein Farmani is a philanthropist, art collector, educator, photographer, curator, editor, and entrepreneur, with a globe-spanning career that began with a deep-rooted passion for art, photography and design. Farmani Group, which Hossein founded in the early 1980's, has been leading the way in curating and promoting design and architecture around the world for over two decades, with such renowned architectural and design awards as the European Product Design Awards, the Architecture MasterPrize, and the International Design Awards.

ASTRID HEBERT

Originally from France, Astrid Hébert is an accomplished entrepreneurial professional with more than fifteen years' experience in Business Development, Marketing, Events, and Project Management. After living for twelve years in Asia, working as Director of Sales & Marketing in the Hospitality industry, she moved back to Europe.

Astrid Hébert joined the Farmani Group in 2018 as Vice-President, opening the European office in Budapest and leading the company growth for two years. She is now the co-founder and Director of the 3C AWARDS based in Switzerland.

3C AWARDS

3C AWARDS is a leading organization curating and promoting design awards across the globe.

The company represent today's diversity and innovation in Lighting Design, Furniture Design, Interior Design, and Architecture. Each brand is a symbol of design excellence around the world, showcasing Professional and Emerging designer's work to over 100 expert jury members.

Developed by Hossein Farmani and Astrid Hébert, 3C Awards is part of a larger organization 3C GROUP based in Switzerland and specialized in Awards, Marketing, Media, and Events. 3C Group is a sister company to Farmani Group, founded by Hossein Farmani. Farmani Group is a leading organization curating and promoting photography, design, and architecture across the globe since 1985.

LIV HOSPITALITY DESIGN AWARDS

Design + contact information

LIV HOSPITALITY DESIGN AWARDS

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