ENTRY GUIDE

2022

SIT
FURNITURE
DESIGN AWARD

Sage by David Rockwell for Benchmark
by Rockwell Group

SIT Furniture Design Award ™ was created as a way to celebrate and share the remarkable work of furniture designers and those who use furniture in their projects. Creativity, innovative vision, and accessibility in the furniture design community deserve to be applauded and shared widely, across the world.

We carefully select our jury from industry professionals who are all leaders in their field. Each talented member of our jury is a leader in their organization and field, continuing to provide aspirational contributions to the industrial design community — and each wants to give something back, to help find today's very best visionary designs and designers.

SIT
FURNITURE
DESIGN AWARD

Junegrass House by Messana O'Rorke

Why you should submit?

1

Brand differentiation

Becoming a SIT Furniture Design Award winner will set you apart from the competition.

2

International Exposure

Benefit from extensive marketing campaigns, press releases, newsletters, interviews, and promotions.

3

Customer Growth

Generate exposure to an expanded architect and interior designer market, targeting developers and investors.

4

Innovation

The SIT Award is looking at innovative and sustainable projects, winning is proof of your visionary mindset.

5

Team Recognition

Productivity, motivation, job satisfaction and morale are all boosted by the well-deserved recognition of winning an award.

6

Increase credibility

Our winning badge is a sign of quality for potential customers and can be a part of your sales strategy.

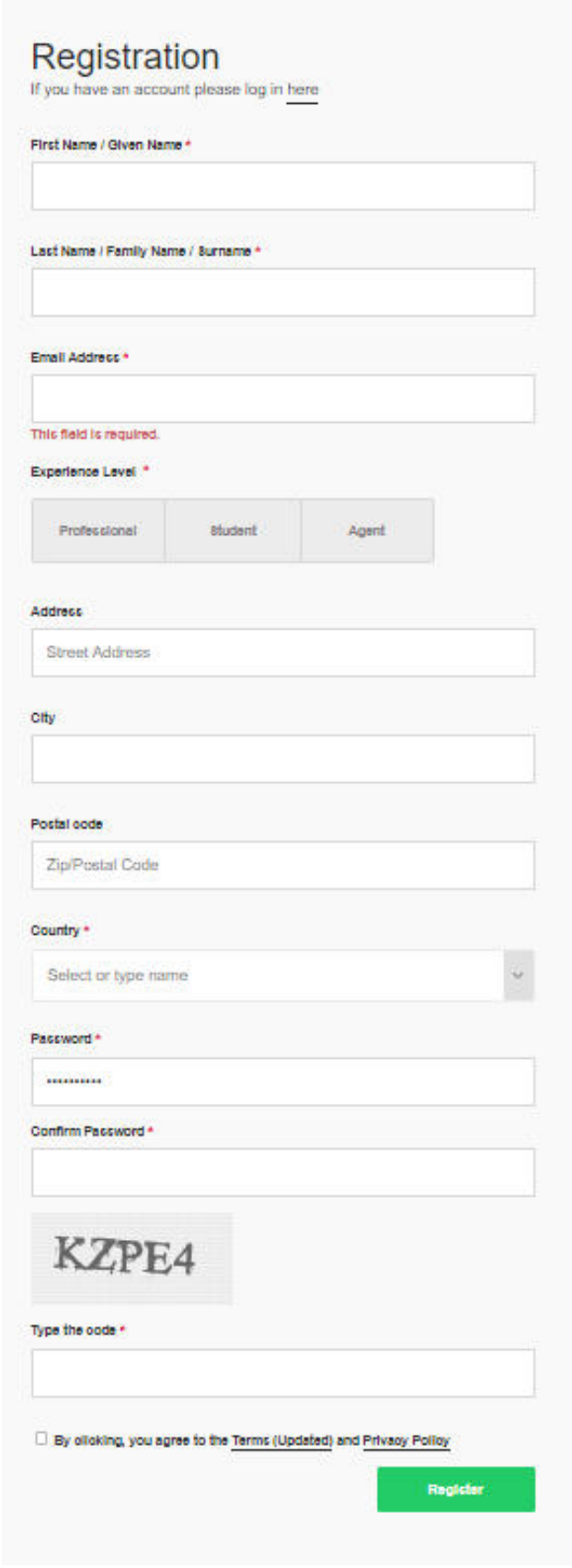
GETTING STARTED

Register and complete your profile information.

Pick your experience level, add your company or school details and create a password.

Validate.

Once you have registered; you can run through the steps, save your progress then come back to complete your profile if needed.

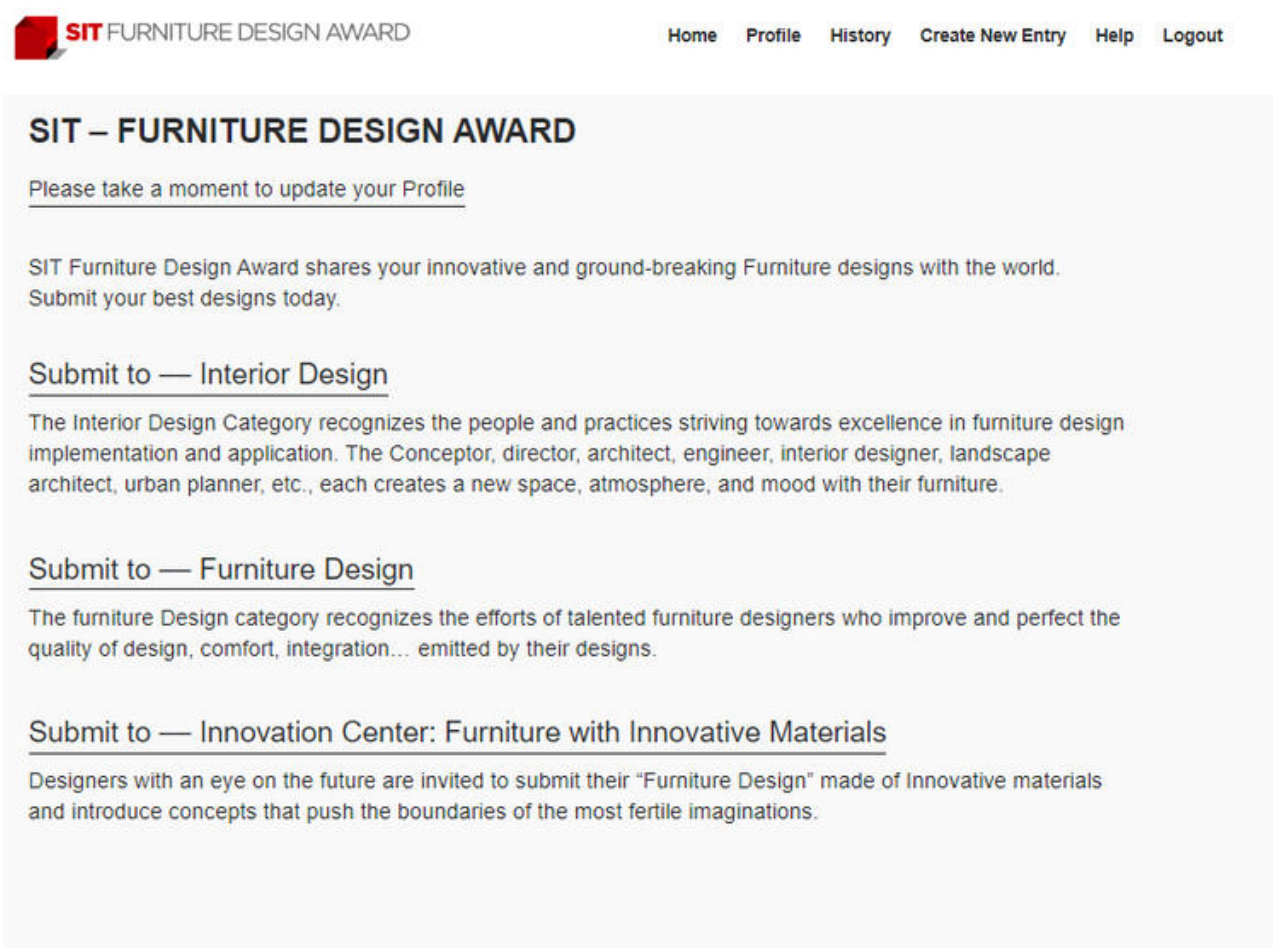


CREATE AN ENTRY

Submit your work - access your dashboard.

Click on "Submit" to the design section related to your project:

- Interior Design
- Furniture Design / Product Design
- Innovation Center



IMPORTANT/

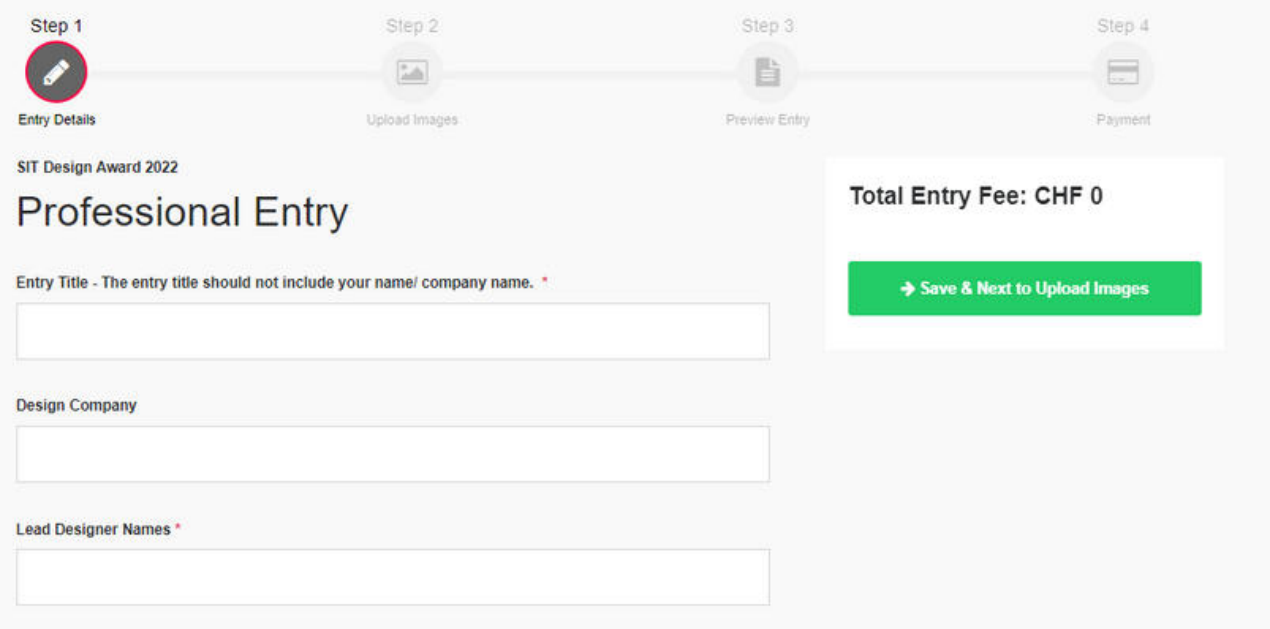
The SIT Furniture Design Award has created an Innovation Center, the winner of which will receive a cash prize of CHF 3'000 to create a prototype or to start production. Each year, a different topic is chosen: this year, the innovation center focuses on "Furniture with Innovative Materials", the process of incorporating or using a material that improves resistance, sustainability, or functionality requires talent.

This category is only available to professional applicant.

ENTRY FORM

Step 1/ Complete the entry form.

The online entry form is split into four steps: Entry Details / Entry Upload / Preview Entry / Payment



ENTRY DETAILS /

For professional submissions you need to provide the following information:

- Lead Designer (required)
- List of Team Members (optional)
- Design/Product Name (required)
- Client (optional)
- Category(ies) (required)
- Brief description of design/product (required)
- Upload images and/or PDF description of the design
- Add links to design/product (videos, online materials, website, etc) (optional)

For student submissions you need to provide the following information:

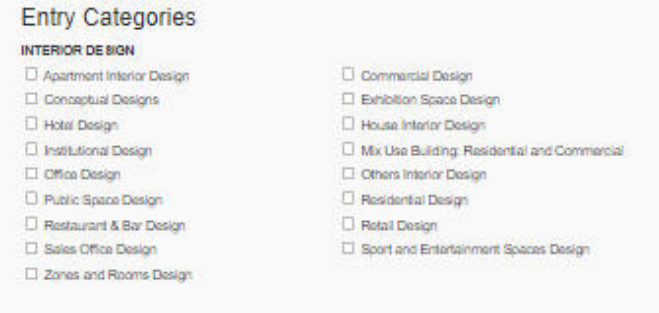
- Name of your University
- Design/Product Name (required)
- Category(ies) (required)
- Brief Description of your Design/Product (required)
- Upload images and/or PDF description of the product (required)
- Add links to the Design /product (videos, online materials, website, etc) (optional)

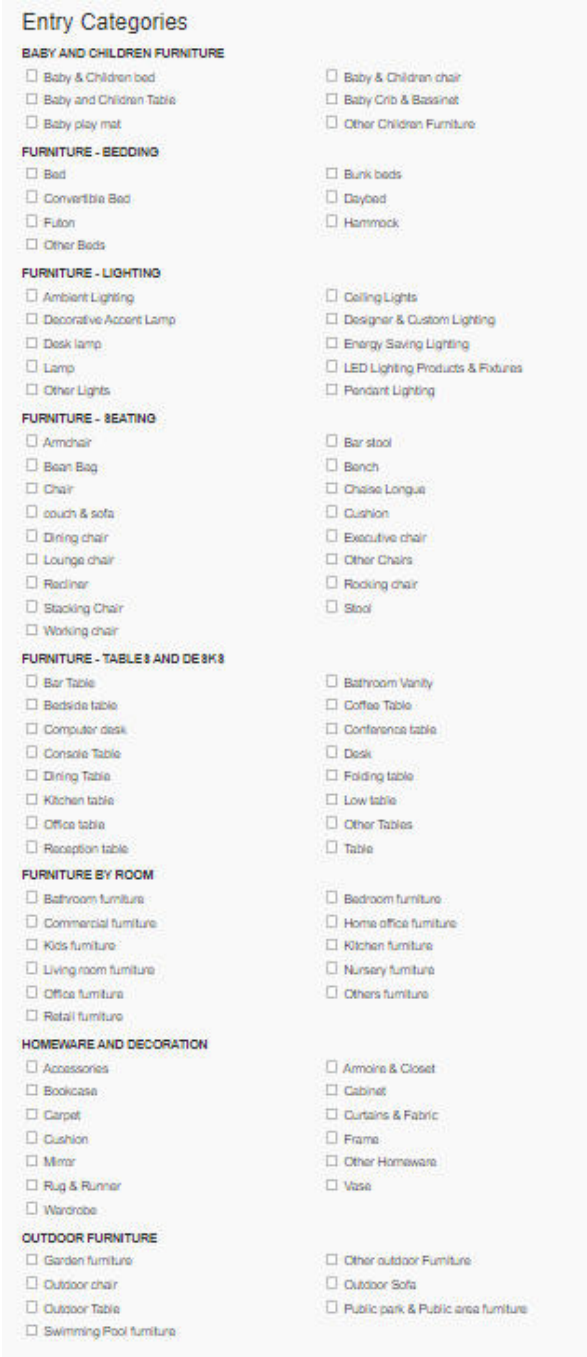
ENTRY FORM

Select which categories you wish to enter, you may enter the same design into as many categories as you see fit. In fact, doing so may increase your chances of winning.

IMPORTANT/

- There is a 50% discount for the additional category picked.
- There is no limitation to the number of categories.
- We accept completed, in-progress, and conceptual projects.





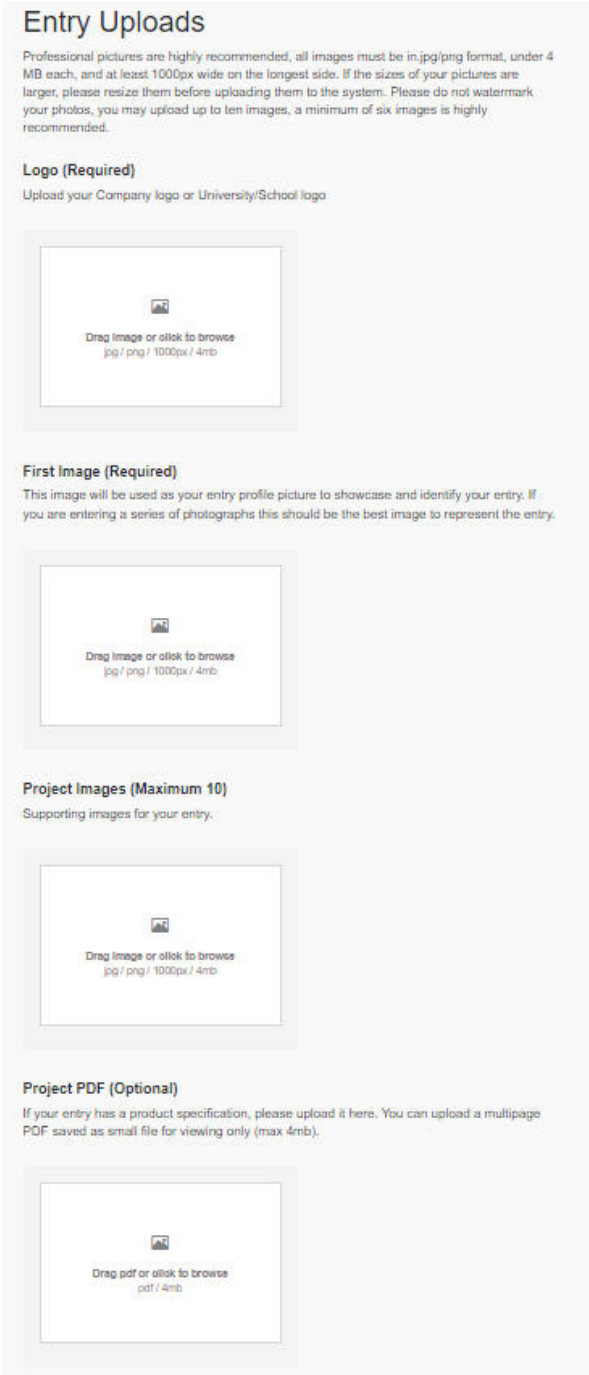
ENTRY UPLOAD

Step 2/ Upload your images, company/university logo and a PDF document.

You can upload up to 10 images, the logo of your company or university and one PDF document; use it as a specification sheet to provide more insight on your project.

IMPORTANT/

- We recommend uploading a minimum of 6, a maximum of 10 images relating to your project.
- The "first Image" will be used as your entry profile picture to showcase and identify your entry.
- Professional pictures are highly recommended, all images must be in.jpg/png format, under 4 MB each, and at least 1000px wide on the longest side. If the sizes of your pictures are larger, please resize them before uploading them to the system.
- Do not watermark your photos.
- Please ensure that you have the appropriate copyright clearances for all photography submitted. All entrants understand that any image submitted to the competition may be used by the SIT Awards for marketing and promotional purposes.
- The PDF document is only used by the Jury members when voting, the document will not be published.



ENTRY REVIEW

Step 3/ Review your application:

- Once you have uploaded all the required material for your submission, please review your submission carefully, checking for any errors or missing information, before finalizing the payment.

PAYMENT

Step 4/ Pay and receive your invoice:

- Submission fees are the last step in processing your application.
- Multiple entry payments are possible, just click and select those you would like to proceed with.
- Payment must be made via credit a card or Paypal.
- The cost summary is including the early submissions discount, when applicable.
- The company is based in Switzerland therefore the program currency is CHF – Swiss Franc, however, you can pay in all currencies accepted by stripe & Paypal.
- Please make sure your company details have been fully completed under "profile" as the invoice will be under this company name and address.
- Once you have entered your payment information, you will receive a confirmation email with a link to download the invoice; you can also find the invoice under "History" - "Completed Entries."

If you have any questions, please check our Frequently Asked Questions on the SIT Furniture Design Award website.

Thank you for submitting your projects and sharing your design with us!

Contact/
Please feel free to contact us at any time:
customer service: support@sitaward.com
www.sitaward.com

JUDGING CRITERIA

The evaluation process for entries to the SIT Furniture Design Award is based on various judging criteria that are constantly adapted to new technical, social, economic, space atmosphere, and ecological requirements. These criteria are not comprehensive and not all criteria are applicable to each product & design. They simply provide an orientation framework and basis for judging, which is complemented by each individual juror's expertise and socio-cultural background.

- Innovation — does the product provide something new to the market or supplement/improve an existing product?
- Aesthetics — form, shape, color, texture, finishing, the material used, etc.
- Functionality — ease of use, safety, maintenance, etc.
- Ergonomics — the product's interaction with the user
- Durability — the quality and longevity of the design
- Impact — the benefit delivered to the user and/or society by the product
- Utility — does the product meet the intended purpose and needs of the user?
- Ecological compatibility — potential environmental and/or ecological impact
- The reality of production — how realistic is it, technically and economically, to develop and market this product large scale?
- Emotional quotient — in addition to fulfilling its practical purpose, does the product create a sense of enjoyment, and satisfaction?

ENTRY FEES

Professional CHF 200 incl. VAT (approx: US$220) Same Product in additional categories at a 50% discount	Student CHF 100 incl. VAT (approx: US$110) Same Product in additional categories at a 50% discount

DEADLINES

- 15% Early Fees discount until August 15th, 2022
- 10% Extended Early Fees discount until September 18th, 2022
- Regular Deadline: November 30th, 2022
- Final Deadline: January 15th, 2023 (10% late fee applies)
- The program will close on 28th February 2023