

URBANOCTOBER

03. - 31.10.2022

Faculty of design

Dunajska 129, Ljubljana, Slovenia

www.fd.si



URBANOCTOBER

SCHEDULE

24.10. - 28.10. **GOINGREENGLOBAL DESIGN WEEK**

26.10. **WORLD HABITAT DAY**

27.10. **NEW EUROPEAN BAUHAUS DAY**



24.10. - 28.10.

GOING GREEN GLOBAL DESIGN WEEK

24.10.

17.00 – 19.15

LAB KREATIVNE INDUSTRIJE

Lynne Elvins

Design Management Professional and Sustainable Design
Advocate, founder of Design Rally, UK

RETHINKING OF DESIGN THINKING

1DM + 1VK-R + ERASMUS

25.10.

10.00 – 12.15

LAB KREATIVNE INDUSTRIJE

Steinar Valade – Amland,

Three Point Zero, Denmark

CIRCULAR ECONOMY, REDESIGN OF DESIGN THINKING AND CLIMATE CHANGE ACTIONS

3VK-R + 3MT

9.30 – 11.45

LAB PRODUKTNO OBLIKOVANJE

Lynne Elvins

Design Management Professional and Sustainable Design
Advocate, founder of Design Rally, UK

RETHINKING OF DESIGN THINKING

1MT

13.30 -15.45

LAB VIZUALNE KOMUNIKACIJE

Lynne Elvins

Design Management Professional and Sustainable Design
Advocate, founder of Design Rally, UK

RETHINKING OF DESIGN THINKING

1VK-R

17.00 – 20.00

LAB VIZUALNE KOMUNIKACIJE

Rozina Spinnoy,

Design Strategist, Social Entrepreneur, Director of BIDs Belgium

Prof. Dr. Husam AlWaer, PhD

School of Art and Design (Architecture + Urban Planning),

University of Dundee, Dundee, UK

NEB – INCLUSIVE, SUSTAINABLE AND BEAUTIFUL

VK MAG + DM MAG + 3NO-IZR

17.00 – 20.00

LAB KREATIVNE INDUSTRIJE

Prof. Dr. Dragan Čalović, PhD,

Dean for International Cooperation, Faculty of Contemporary Arts
Serbia

NEB STUDIO - DESIGN & EXPERIENCE

1NO MAG + ERASMUS NO

26.10.

10.00 – 13.30

WORLD HABITAT DAY*

17.00 – 20.00

LAB VIZUALNE KOMUNIKACIJE

Rozina Spinnoy,

Design Strategist, Social Entrepreneur, Director of BIDs Belgium

Prof. Dr. Husam AlWaer, PhD

School of Art and Design (Architecture + Urban Planning), Univer-
sity of Dundee, Dundee, UK

NEB – INCLUSIVE, SUSTAINABLE AND BEAUTIFUL

VK MAG + DM MAG + 3NO-IZR

17.00 – 20.00

LAB KREATIVNE INDUSTRIJE

Dr. Hena Ali, PhD

Service Design & Innovation

London college of Communication

University of the Arts London, UK

DESIGN SPRINT

KCDM PARTNERJI + ERASMUS

27.10.

10.00 – 13.30

NEW EUROPEAN BAUHAUS DAY*

28.10.

10.00 – 12.15

LAB VIZUALNE KOMUNIKACIJE

Lynne Elvins

Design Management Professional and Sustainable Design

Advocate, founder of Design Rally, UK

RETHINKING OF DESIGN THINKING

1NO-R

10.00 – 13.00

LAB KREATIVNE INDUSTRIJE

Steinar Valade – Amland,

Three Point Zero, Denmark

DESIGN: A BUSSINESS CASE – THINKING, LEADING AND

MANAGING BY DESIGN

KCDM PARTNERJI +3NO - R

U R B A N O C T O B E R

26.10.2021

WORLD HABITAT DAY

The theme for this year's World Habitat Day is Accelerating urban action for a carbon-free world. The theme recognizes that cities are responsible for some 70 percent of global carbon dioxide emissions with transport, buildings, energy, and waste management accounting for the bulk of urban greenhouse gas emissions. Events and activities during World Habitat Day will explore how national, regional and local governments and organizations, communities, academic institutions, the private sector and all relevant stakeholders can work together to create sustainable, carbon-neutral, inclusive cities and towns.

Venue: Creative Industries Laboratory,
Faculty of Design, Dunajska 129, Ljubljana
Host: Prof. Nada Matičič



WORLD HABITAT DAY

10.00 - 10.10	SIGNATURE OF ECO CHARTER Msc. Gregor Cerar, Lucija Marovt, Msc. Veronika Gruden Bole, representative of Student Council
10.10 - 10.25	OPENING SPEECH Prof. Nada Matičič, acting dean of FD: ARCHITECTURE AND DESIGN FOR THE NEW WORLD
10.25 - 10.35	EXPERT CONTRIBUTIONS Prof. Dr. Dragan Ćalović, PhD Dean for International Cooperation, Faculty of Contemporary Arts Serbia DESIGN AND EXPERIENCE
10.35 - 11.05	Rozina Spinnoy Design Strategist, Social Entrepreneur, Director of BIDs Belgium Prof. Dr. Husam AlWaer, PhD School of Art and Design (Architecture + Urban Planning), University of Dundee, Dundee, UK FACILITATING 20MIN NEIGHBOURHOODS: CATALYSTS FOR INCLUSIVE, SUSTAINABLE AND HEALTHY CITIES
11.05 - 11.15	Assist. Prof. Inge Kalan Lipar Interior Design department, Faculty of Design Students projects: URBAN GARDENS IN LJUBLJANA
11.15 - 11.25	Assist. Prof. Valentina Vezzani, PhD Art & Design Department - FAH, University of Madeira - Portugal Co-founder - Service Designer, Paco Design Collaborative DEVELOPING A DESIGN FOR SUSTAINABILITY MINDSET. EDUCATIONAL EXPERIENCES FROM MADEIRA ISLAND
11.25 - 11.40	COFFEE BREAK

11.40 - 12.40

DESIGN TALK

Host: **Steinar Valade – Amland**,
Copenhagen, Denmark

on the topic

**BOOSTING CIRCULAR ECONOMY AND RETHINKING DESIGN
THINKING TO FOSTER CLIMATE CHANGE ACTIONS**

Participating:

Lynne Elvins

Design Management Professional and
Sustainable Design Advocate,
founder of Design Rally, UK

Dr. Hena Ali, PhD

Service Design & Innovation
London college of Communication
University of the Arts London, UK

Assist. Prof. Valentina Vezzani, PhD

Art & Design Department - FAH, University of Madeira - Portugal
Co-founder - Service Designer, Paco Design Collaborative

Robert Klun

Magnet design d.o.o.

Representative of Adria Mobil d.o.o.

URBAN OCTOBER

27.10.2022

NEW EUROPEAN BAUHAUS DAY

The New European Bauhaus is a creative and interdisciplinary initiative, convening a space of encounter to design future ways of living, situated at the crossroads between art, culture, social inclusion, science and technology. It brings the Green Deal to our living places and calls for a collective effort to imagine and build a future that is sustainable, inclusive and beautiful for our minds and for our souls.

Venue: Ljubljana Castle, Ljubljana

Host: Assist. Prof. Dr. Blažka Müller, PhD



NEW EUROPEAN BAUHAUS DAY

10.00 - 10.20

OPENING SPEECHES

Prof. Nada Matičič, acting dean of Faculty of Design
LEADING BY DESIGN

Prof. Dr. Rado Bohinc, PhD

Faculty of Social Sciences, University of Ljubljana

Founder of Social Responsibility Platform

SOCIAL RESPONSIBILITY AS A DEVELOPMENT CHALLENGE

10.20 - 10.35

HONOURABLE SPEECHES

Borut Cink

NEB platform , Brussels

Paivi Tahkokallio,

Advisor to the Board of Ornamo Art and Design Finland, BEDA

Luisa Bocchietto,

Architect, Designer, Senator WDO

EXPERT CONTRIBUTIONS

10.35 - 10.45

Assist. Prof. Dr. Petra Bole, PhD

Director of The Museum of Apiculture

BEES CAN SAVE THE WORLD

10.45 - 11.15

Rozina Spinnoy,

Design Strategist, Social Entrepreneur, Director of BIDs Belgium

Prof. Dr. Husam AlWaer, PhD

School of Art and Design (Architecture + Urban Planning),

University of Dundee, Dundee, UK

**SHAPING BETTER PLACES TOGETHER: NURTURING TRANS -
DISCIPLINARY SKILLS WITH CO-DESIGN AND EMOTIONAL
INTELLIGENCE COMBINING SKILLS WITH REAL LIVES AND
EMOTIONS**

11.15 - 11.25	Dr. Hena Ali, PhD Service Design & Innovation London college of Communication University of the Arts London, UK DESIGN YOUR OWN CLIMATE CHANGE ACTION - DESIGN SPRINT
11.25 - 11.35	Assist. Prof. Dr. Peter Lipar PhD, Head of Chair of the Faculty of Civil and Geodetic Engineering, University of Ljubljana LET'S CO-DESIGN: DO IT YOURSELF STREET
11.35 - 11.45	COFFEE BREAK
11.45 - 11.55	Benjamin Hafner Hafner Arhitekti d.o.o., Faculty of Design PRESENTATION OF STUDENT PROJECT: SUMMER FESTIVAL STUDENEC in cooperation with Municipality of Domžale
11.55 - 12.05	Assist. Prof. Inge Kalan, Interior Design department, Faculty of Design PRESENTATION OF STUDENT PROJECT: API GLOBAL - GIDE
12.05 - 12.15	Assist. Prof. Valentina Vezzani, PhD Art & Design Department - FAH, University of Madeira - Portugal Co-founder - Service Designer, Paco Design Collaborative FEEDING MADEIRA. WHEN DIGITAL CREATIVITY CAN ENHANCE THE DESIGN OF REGENERATIVE AND DISTRIBUTIVE SYSTEMS. REFLECTIONS FROM THE FIRST DC4DM LEARNING LAB
12.15 - 12.25	GoingGreenGlobal DESIGN AWARDS

12.25 - 13.10

NEW EUROPEAN BAUHAUS DESIGN TALK
ON THE TOPIC

**“Knowledge and tools for creative industries
and their role to re-create the power the original
Bauhaus proved to have”**

Venue: Ljubljana Castle, Ljubljana

Host: **Steinar Valade – Amland**,
Three Point Zero, Denmark

About the host: Steinar Valade-Amland is economist focusing on management and marketing. Through more than 30 years of professional practice, he has gathered extensive and valuable experience from various industries, filling managerial roles within sales, marketing and PR, export and product management - leading to the design industry as an account director and later CEO of one of Denmark's leading brand design agencies

Participants in the round table:

Lynne Elvins

Design Management Professional and Sustainable Design Advocate, founder of Design Rally, UK

Dr. Hena Ali PhD

Service Design & Innovation
London college of Communication
University of the Arts London, UK

Assist. Prof. Dr. Peter Lipar PhD

Head of Chair of the Faculty of Civil and Geodetic Engineering, University of Ljubljana

Rozina Spinnoy

Design Strategist, Social Entrepreneur, Director of BIDs Belgium

Prof. Dr. Husam AlWaer PhD

School of Art and Design (Architecture + Urban Planning), University of Dundee, Dundee, UK

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