Split, 14th December 2022

Dear Sir or Madam,

We would like to use this opportunity to invite the students from your University to apply for the below position:

**GREEN SAIL DESIGN INTERN**
**Duration**: 3-6 months
**Commitment**: 4-5 days a week
**Description of the organisation**:
We are a non-profit organisation working in the field of sustainable nautical tourism.

Green Sail works closely with nautical tourism providers to initiate grassroots solutions to sustainability problems. Through education, hands-on programs and our network of partners and members, the Green Sail movement promotes the concept of sustainable tourism, with the aim of helping to protect the seas and oceans we rely so heavily on.

We are excited to announce that we are looking for a Green Sail Design Intern willing to spend 4-6 months in Split, Croatia.
The Green Sail team is looking for someone to assist us with the development of branded creative designs that will promote our initiatives and inspire our online and offline audience. The intern will work closely with our marketing team, bringing new ideas to life with promotions, education, public relations, website design, social media posts, content writing etc.

**Intern Requirements**:
The student must be fluent in English (written and oral) and be familiar with Adobe programs, as well as CMS systems such as WordPress. Sound technical knowledge is an advantage.

**Digital Marketing tasks**:
- Create various pieces of content, including high quality graphics for brochures, leaflets, infographics, posters and social media designs
- Design and create prototypes and mock-ups
- Make improvements to existing graphics
- Test designs for usability and quality
- Assist with ongoing campaigns and promotions

**Web Design tasks**:
- Create wireframes & web designs

**Web Development tasks**:
- Maintain website content
- Keep website updated

**Benefits for intern**:
We believe that the intern will benefit from
- experience in the sustainable tourism industry
- the development of their marketing skills
- experience cooperating with embassies and tourist boards
- intercultural learning
- insight into the tourism industry with the support of Sail Croatia initiatives
- leaving a positive impact on the local community and environment
- living in the beautiful destination on the Dalmatian coast!

Please send your **short motivation letter**, **CV** and **portfolio** to: ornela@green-sail.com

Kind regards,

Ornela Krezić

Green Sail Manager